

VINpx



MARKET SOONER AND SELL FASTER

VINpx is the better, faster, more cost-effective way to market and sell your new vehicle inventory. We leverage OEM CGI imagery assets along with the VIN configuration details and optional equipment to automatically render dealer-branded, high-quality color and feature-accurate new vehicle images before the inventory hits your lot.

Customers can visually experience your inventory instantly, giving them a better online shopping experience while allowing you to sell vehicles sooner and improve the online research process for your customers.

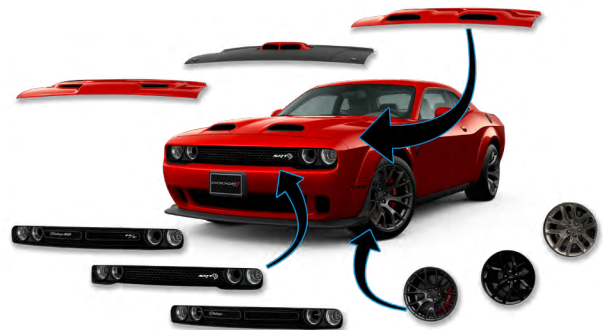
IMAGES OF YOUR VEHICLES IN A DEALERSHIP SETTING

The photo-real VIN images can be placed on a background option you've selected or an actual background image of your dealership to look as if they were shot on your own lot — eliminating the need for lot photography and saving you time.

Each interior and exterior image is branded with your dealership's name, logo, phone number, email and URL to increase brand visibility.



FCA DIGITAL
CERTIFIED PARTNER



True-to-life CGI-rendered "as-built" VIN images that are accurate down to the trim, color, wheels, interior, package and options.

BENEFITS

- Photo-real new vehicle images are available on your website while vehicles are still in transit to your dealership
- All inventory is displayed according to OEM guidelines
- In-depth details spotlight vehicle-specific features, options, awards and more
- Increase brand visibility, establish proper attribution and ensure shoppers know how to contact you

WATCH VIDEO

For more information call
1-800-361-1812 (Option 1)
or enroll now at www.fcadigitalcertified.com
or on Dealer Connect