

SELL MORE & SAVE TIME

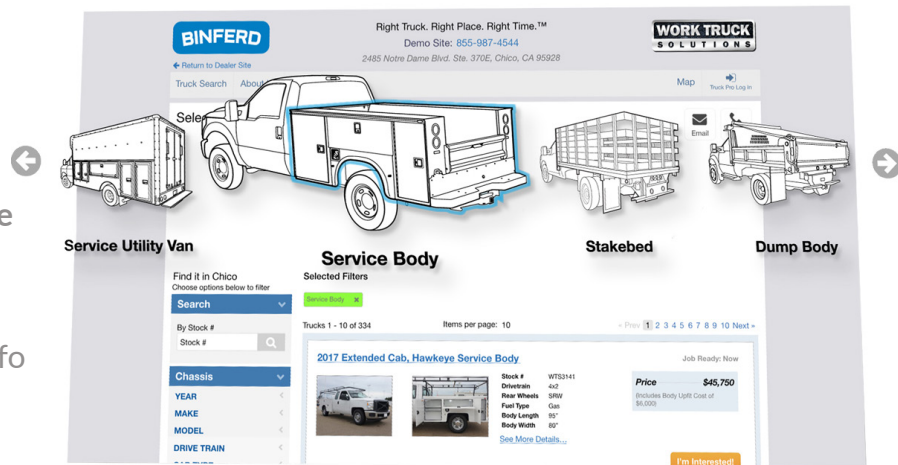
WITH



FRONTLINE

Improve your commercial vehicle exposure and connect with quality buyers

- Display your vehicles with detailed body info
- Easily promote your inventory and save hours of administration work



+ Upgrade your package to move more inventory and save time



TOOLS

Increase vehicle sales by finding and trading inventory

- Expand your inventory to increase sales
- Sales tools to assist your team and increase reach



ANALYTICS

Advanced reports and consultations to make informed decisions

- Google analytics dashboards for at-a-glance summaries
- Measure KPIs and marketing effectiveness with monthly reports



CONTENT

Optimize your vehicle presence with fully customizable web content

- Custom website and webpages
- Manage inventory from multiple locations

FEATURE	BENEFIT	FRONTLINE	+TOOLS	+ANALYTICS	+CONTENT
	Best for:	Promoting your inventory	Finding & trading inventory	Advanced reporting & consulting	Branding & customization
Vocational Carousel	Provides a "2-click" experience for buyers to shop by body type right from the dealership website	✓	✓	✓	✓
New & Used Inventory Display	Displays all new and used commercial vehicles and gives dealers control over pricing and display options	✓	✓	✓	✓
Body & Equipment Details	Shows buyers detailed product specifications for truck body & van equipment installed on the vehicle	✓	✓	✓	✓
CRM Solutions	Integrates with existing CRM systems or provides a built-in commercial CRM solution to manage customers and prospects	✓	✓	✓	✓
Dealer Dashboard & Reporting	Includes reports, links, and features updates all in one place, with inventory status emailed weekly	✓	✓	✓	✓
Social Media Integration	Links to YouTube, Facebook, Instagram, Twitter and LinkedIn profiles, plus shares your vehicle inventory on Facebook and LinkedIn to increase exposure	✓	✓	✓	✓
Additional Exposure	Delivers additional lead sources by featuring your upfitted inventory on OEM, body manufacturer, and distributor websites	✓	✓	✓	✓
Dealer Success Coach	Gives personalized customer service and best practices for success		✓	✓	✓
Dealer Trade Network	Expands dealership inventory display options through an optional and configurable trade network		✓	✓	✓
VanBuilder	Creates an intuitive shopping experience for van buyers based on vocational needs		✓	✓	✓
Branding & Styling	Customizes your work truck inventory site for a shopping experience that matches your dealership brand and style.		✓	✓	✓
Network Inventory Finder	Saves hours of research by finding specific work trucks customers need quickly		✓	✓	✓
Prospecting & Quick Quote Tools	Sends vehicle details and quotes easily to save time and sell more vehicles		✓	✓	✓
Digital Invoice Binder	Digitizes and stores body and chassis invoices for quick reference		✓	✓	✓
Advanced Dealer Analytics	Measures marketing effectiveness using Google analytics			✓	✓
Historic Inventory Visibility	Helps with reorders by storing and reporting on past inventory			✓	✓
Monthly Consultation	Uses benchmarks to analyze performance and offers ways to improve results			✓	✓
Advanced Call Management	Routes, tracks, and records calls for sales training and buyer satisfaction	Add-on option	Add-on option	✓	✓
Website Content & Customization	Creates a customized website with content and branding tailored to dealer preference focused on Search Engine Optimization (SEO)				✓
VIP Support	Provides 24/7 technical support				✓
BusinessBuilder	Reaches new commercial vehicle buyers through social media ads	Add-on option	Add-on option	Add-on option	Add-on option
Communicator Commercial Email	Keeps commercial prospects and customers connected and informed through customized email communications	Add-on option	Add-on option	Add-on option	Add-on option
External Feeds	Saves time and increases accuracy of inventory listings on trusted partner websites with external data feed services	Add-on option	Add-on option	Add-on option	Add-on option